

## Services Guide April - June 2025



www.silverkite.us

## **Guide Contents**

This is a quarterly guide to our services and workshop offerings for our community. As well as the best point of contact at our organization.

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#### Who we are and what we do

SilverKite® Community Arts uses the arts as a tool to promote creative engagement, bridge generations, and work towards eliminating the effects of loneliness and social isolation. Through our innovative, award-winning programs and services, we strive to promote joy, build relationships, and strengthen communities - one connection at a time.

We provide arts engagement opportunties designed for your resident's unique needs and facilitated by our professional Teaching Artists. We travel to your location and bring all the supplies needed for a lively, joyful program.

### Aging in Place/ Independent Living Workshops

#### **Product/Service Offerings:**

- Food Writing for Beginners
  - In this workshop we'll discuss ways to evoke favorite foods, recipes, and the power of specificity and senses to describe culinary experiences. Bring a piece of fruit or a (non-alcoholic) beverage that we can write about.
- 2 Bollywood Dancing
  Come join us for a fun class where we will dance to songs from Bollywood movies.
  Traditionally, Bollywood dancing has been heavily influenced by Asian cultures, Hindu art, music and culture. Today Bollywood music and dancing is also influenced by other
- Painted Paper Collage

required.

In this workshop we'll use watercolor and acrylic paints to create colorful paper that we can reassemble into something new.

cultures and forms of dance including salsa and hip hop. No prior dance experience is

- Festive Flowers in Watercolor
  - In this workshop we'll celebrate the season's new flowers as they emerge on the watercolor page and even find a few sparkles.
- 5 Chalk Pastel Landscapes
  Create a colorful landscape while exploring the basics of chalk pastels. We'll blend and

Create a colorful landscape while exploring the basics of chalk pastels. We'll blend and layer in this fun and relaxing workshop for beginners and seasoned artists alike.

## Assisted Living Workshops

#### Product/Service Offerings:

- **Exploring Color and Shape with Pastels:** 
  - In this beginner-friendly workshop, participants are invited to play with chalk pastels, exploring color, shape and blending techniques. We'll work with themes such as abstract, still life, or landscape.
- Mountains in Watercolor:

We are surrounded by mountains in the Pacific Northwest. These jaggedy ranges which change color based on the time of day, make a nice subject for watercolor paintings.

- Mixed Media Memoir:
  - Using a variety of materials and prompts, we'll create autobiographical pieces of art, inspired by personal experience.
- Music of Our Lives:

"Music of Our Lives" is an interactive storytelling, music, and movement workshop. During the workshop, participants will listen and sing along to music from the 1940s - 1980s, reminisce and share memories and popular dance moves of the time. Each workshop is focused on a theme: movie musicals, rock and roll, the 1960s, the 1950s, etc.

**S** Bollywood Dancing:

Join us for a fun seated class where we will dance to songs from Bollywood movies. Traditionally, Bollywood dancing has been heavily influenced by Asian cultures, Hindu art, music and culture. Today Bollywood music and dancing is also influenced by other cultures and forms of dance including salsa and hip hop. No prior dance experience is required.

### Memory Care Workshops

#### **Product/Service Offerings:**

- Getting Creative with Acrylic Paint Pens:
  - This workshop plays with themes such as landscapes, patterns, animals and symbols. We'll use various materials to paint on which can include smooth flat rocks, thick paper, cards, and wooden shapes.
- Community Dancing:

  Join a SilverKite teaching artist and follow along to simple, feel-good moves with eclectic, uplifting playlists. This workshop invites participants to sit, stand, and move in
- Dementia Friendly Watercolor:

  With a theme to guide us, we'll gather together to explore color with process as priority.
- Music of Our Lives:

community.

"Music of Our Lives" is an interactive storytelling, music, and movement workshop. During the workshop, participants will listen and sing along to music from the 1940s – 1980s, reminisce and share memories and popular dance moves of the time. Each workshop is focused on a theme: movie musicals, rock and roll, the 1960s, the 1950s, etc.

Reflections:

This workshop brings a dementia-friendly approach to various genres of creative writing which can include poetry, fiction, creative nonfiction, and playwriting, inspired by art, photography and objects.

### **Custom Programming**

SilverKite® offers a wide range of programs that can be tailored to meet the unique needs of your community and residents. If you're interested in collaborating to create customized experiences, we'd love to hear from you!

Our rates range from \$275 to \$450, depending on location and visit frequency.

Contact us for more information about our programs or to schedule an engaging session for your community.

# CONTACT: MOLLIA JENSEN (SHE/HER), ARTS PROGRAMS MANAGER MOLLIA@SILVERKITE.US (508) 812-0431



## Intergenerational Programming

For over 11 years, SilverKite® Community Arts has been designing customized programs that build empathy and connection through meaningful, intergenerational experiences. Grounded in research-based techniques, our programs blend art and storytelling to bridge generational gaps, using creativity as a powerful tool for understanding and relationship-building.

Our popular program models include:

- Visual Art & Design Projects
- Oral History & Storytelling
- Creative Writing Series
- Performance Projects

Each program is tailored to fit the unique needs, resources, and interests of our partners. We also welcome the opportunity to collaborate on funding initiatives to bring these experiences to life.



LET'S WORK TOGETHER

CONTACT:

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## Expert Consulting & Professional Development Services

SilverKite® provides consulting and professional development to support your staff and enhance resident engagement. Whether your team members are seasoned professionals or new to their roles, our Founder and CEO, Jennifer (Jen) Kulik, Ph.D., offers innovative strategies to inspire, uplift, and engage your community.

With over 30 years of experience, Jen has designed and led intergenerational arts programs, youth arts initiatives, and arts programs for older adults across retirement communities, schools, theater companies, and social service organizations.

Jen holds a Ph.D. in Theatre for Young Audiences from Arizona State University and an M.Ed. in Curriculum & Instruction from the University of Washington. In 2012, she was awarded a Fulbright Distinguished Award in Teaching fellowship in Singapore, and in 2018, she received the Joseph F. Wall Service Award from Grinnell College. Jen also presents at conferences worldwide, sharing her passion and expertise with global audiences.

#### **CONTACT US TO LEARN MORE:**



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## Additional Resources

Creative
Community
Kits

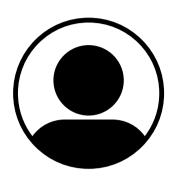
SilverKite's Creative Community kits are fully prepped art toolkits geared towards older adults. The kits include eight workshops with supplies for up to fifteen people to participate in each workshop. They are shipped to you with all supplies included, instructions on how to facilitate the activity, and a link to an accompanying playlist.

\$400

SPARK Box® SPARK Boxes® contain arts supplies and an instruction booklet specifically designed to help build intergenerational relationships by SPARKing conversation, connection, and fun!

\$28.50

### **Testimonials**

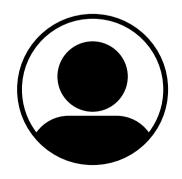


"We LOVE SilverKite. It is a HUGE relief for staff to not have to choose an art project and purchase the supplies. We love how amazing art projects are delivered straight to our door! I don't know who loves SilverKite more: the residents or the staff. Keep them coming, please!!"

"I enjoyed the opportunity to spend this morning with the folks at SilverKite.

They're doing great things using art as a vehicle for connecting across generations and cultures, promoting social change and bringing people together. Very impressive work."





"I highly recommend SilverKite's wonderful SPARK Boxes. I have seen firsthand the excitement they generate. Eyes light up, big smiles emerge with an eagerness to play and create. Families, especially children, join in and voila! The imagination soars!"
Marilyn Raichle, Maude's Awards





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